

HER MAJESTY QUEEN ELIZABETH II SUPPLIER OF HORTICULTURAL PRODUCTS
MELCOURT INDUSTRIES LIMITED



SUPPLIER AND MANUFACTURER OF PEAT-FREE ORGANIC GROWING MEDIUMS MELCOURT INDUSTRIES LIMITED
TETBURY

Retail **Catalogue** 2023-24

From 1 July 2023

# Melcourt Industries Limited



# Melcourt Garden and Landscape PROVEN: SAFE: SUSTAINABLE

Peat-free products are here to stay and Melcourt continues to lead the way. A true sense of partnership and support down the line, to our mutual and profitable benefit.

That's why more garden centres than ever are stocking our products.



The Royal Horticultural Society (RHS) endorsement of many Melcourt products is boosting sales – and those sales could be going through your checkout. The RHS is one of the world's leading horticultural organisations and the UK's leading gardening charity with over 600,000 members, over 2.9 million annual visitors to their five gardens, and RHS.org.uk welcomes over 31 million users every year. Melcourt Industries Ltd are the only supplier of these kinds of products that fulfil the requirements of, and are endorsed by, the RHS.

The Royal Horticultural Society. Trade marks of The Royal Horticultural Society (Registered Charity No 222879/SC038262) used under licence from RHS Enterprises Limited.





# Dear Retailer.

#### We are delighted to present to you the Melcourt Stockist Catalogue 2023-24.

Although not the biggest supplier to the market, through sheer hard work and determination, it is fair to say that our peat-free products are widely recognised as amongst the best that you can buy.

Melcourt SylvaGrow products are unique in being endorsed by the Royal Horticultural Society (RHS). Melcourt are the very proud holders of two Royal Warrants. Furthermore, products in the SylvaGrow range have frequently achieved Which? Gardening 'Best Buy' awards.

We are constantly looking to add new products to our range. If you have any suggestions as to any new lines that you would like us to consider, please let me know. If you would like additional hard copies of our new catalogue, for your staff, please call us on 01666 502711.

May we all at Melcourt take this opportunity to say a big thank you to all of our loyal customers for their past business, and we look forward to welcoming new customers during 2023/24.

Best wishes,

# Andy Chalmers

Managing Director Melcourt Industries Ltd

#### Membership/Association/Affiliation/Endorsement











Look out for ESC\*-certifier products. Only products identified as such are FSC®-certified products.















#### Melcourt Industries Limited

Boldridge Brake Long Newnton Tetbury Gloucestershire GL8 8RT

Products marked® and ™ are trademarks of Melcourt Industries Ltd.

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The information in this brochure was correct at the time of printing. Melcourt reserves the right to make changes to product specifications if deemed necessary for the purposes of product improvement.

The future of gardening is peat-free, and Melcourt is leading the way.

# SylvaGrow® Compost



#### **SYLVAGROW® MULTI-PURPOSE**

BESTSELLER

Superb quality 100% peat-free compost as used by professionals. Suitable for a wide range of garden applications including potting-on, containers and planting out.



Pack Weight	15–16kg
Barcode	5060157811510
Product Code	7653
Bags Per Pallet	75
Bag Size	40 Litres











#### **SYLVAGROW® WITH ADDED JOHN INNES**

Superb quality 100% peat-free compost as used by professionals, with added loam. Suitable for a wide range of garden applications including raising seeds and cuttings, potting-on and containers.



Bag Size	40 Litres
Product Code	7654
Bags Per Pallet	75
Pack Weight	17–18kg
Barcode	5060157811527





Bag Size	15 Litres
Product Code	7245
Bags Per Pallet	105
Pack Weight	6-7kg
Barcode	5060157810377









#### **SYLVAGROW® ORGANIC**

Top quality 100% peat-free compost based on a formula used by professional organic growers throughout the UK. Suitable for a wide range of garden applications, including seeds, potting-on, planting out and raised beds.



40 Litres
7652
75
15-16kg
5050157811534













#### SYLVAGROW® TUB & BASKET

Superb quality 100% peat-free compost for tubs, troughs and hanging baskets. Contains water-retaining aid for effective ease of management. Suitable for a wide range of garden applications where higher moisture-holding capacity is needed.



7655
75
15–16kg
5060157811541





Bag Size	15 Litres
Product Code	7247
Bags Per Pallet	105
Pack Weight	5-7kg
Barcode	5060157811084







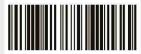


#### **SYLVAGROW® ERICACEOUS**

Professional-quality container and planting compost ideal for limehating plants such as azaleas, rhododendrons and blueberries.



Bag Size	40 Litres
Product Code	7656
Bags Per Pallet	75
Pack Weight	15-16kg
Barcode	5060157811558





Bag Size	15 Litres
Product Code	7248
Bags Per Pallet	105
Pack Weight	5-7kg
Barcode	5060157810384









#### ALL-PURPOSE PEAT-FREE COMPOST™

Good quality 100% peat-free compost suitable for a wide range of applications including potting-on and planting out. Friable and free-flowing texture.



Bag Size	40 Litres
Product Code	7658
Bags Per Pallet	75
Pack Weight	16-18kg
Barcode	5060157811572









# SylvaGrow® Compost RHS



#### **SYLVAGROW® PLANTER**

BESTSELLER

Superb quality planter enabling the growing of a wide of range fruit and vegetables. Extra depth for more roots and easier management. Professional peat-free formulation.



Bag Size	45 Litres
Product Code	7231
Bags Per Pallet	60
Pack Weight	16-17kg
Barcode	5060157811060











#### SYLVAGROW® JOHN INNES SEED COMPOST

Ideal for seed sowing, encouraging germination and healthy root development. Also ideal for rooting cuttings.











#### SYLVAGROW® JOHN INNES No.1

Young plant compost. Ideal for pricking out seedlings, potting up young plants, rooted cuttings and short term vegetable transplants. Friable and free-flowing texture.



Bag Size	15 Litres
Product Code	7250
Bags Per Pallet	105
Pack Weight	9-11kg
Barcode	5060157811213









#### **SYLVAGROW® JOHN INNES No.2**

Potting-on compost. Ideal for potting-on established plants, houseplants and for vegetable plants in containers. Friable and free-flowing texture.

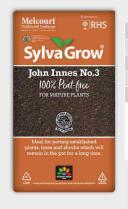




#### SYLVAGROW® JOHN INNES No.3

BESTSELLER

Mature plant compost. Ideal for potting established plants, trees, shrubs, climbers, fruit bushes, vines and plants which are to remain in the pot for a long time. Friable and free-flowing texture.











# Planting Media, Soil Improvers & Topsoil



BESTSELLER

Bulk Bag details, see pages 18–19.

#### **FARMYARD SOIL IMPROVER**

A rich source of organic matter for all soils, adding nutrients, improving fertility and yield, soil structure and workability and enhancing water-holding capacity.



Bag Size	50 Litres
Product Code	7228
Bags Per Pallet	60
Pack Weight	14-20kg
Barcode	5060157810698









### ROSE, TREE & SHRUB PLANTING COMPOST

BESTSELLER

A 100% peat-free planting compost for the successful establishment and growth of trees and shrubs. Extremely popular and regularly used by professional landscape contractors.



Bag Size	40 Litres
Product Code	7657
Bags Per Pallet	75
Pack Weight	15-16kg
Barcode	5060157811565





Vegan

#### COMPOSTED FINE BARK™

Rich, bark-based soil conditioner. Improves a soil's texture by adding organic matter, thus helping to lighten heavy/clay soil whilst aiding moisture-holding capacity of light/sandy soils. Free-flowing and easy to incorporate into soil. Nominal particle size 0–10mm.



Bag Size	50 Litres
Product Code	7573
Bags Per Pallet	60
Pack Weight	22-24kg
Barcode	5060157810049







#### TOPSOIL™ BLENDED LOAM

BESTSELLER

A carefully formulated, free-flowing, sandy loam topsoil. Ideal for a wide range of garden and landscape uses including planters and raised beds. Easy to handle and virtually stone free. And peat-free. Conforms to BS 3882:2015.



Bag Size	20 Litres
Product Code	7506
Bags Per Pallet	49
Pack Weight	17–21 kg
Barcode	5060157810469





## Bark Mulches RHS



#### SPRUCE ORNAMENTAL™

BESTSELLER

A versatile conifer bark mulch. Use on garden borders and landscaped areas. Nominal particle size 5–35mm. Fire tested in accordance with BS 4790:1987.



Bag Size	60 Litres
Product Code	5065
Bags per pallet	50
Pack Weight	19-20kg
Barcode	5060157810681
***************************************	



This product is Vegan



#### ORNAMENTAL BARK MULCH™

A great-looking, long-lasting pine, larch, and Douglas fir bark. Use on decorative beds, borders and tubs. Nominal particle size 5-25mm. Fire tested in accordance with BS 4790:1987.



Bag Size	60 Litres
Product Code	5067
Bags Per Pallet	50
Pack Weight	16-17kg
Barcode	5060157810704







#### **BARK NUGGETS®**

An extremely popular chunky bark mulch. Use for larger garden & landscape applications. Nominal particle size 15-65mm. Fire tested in accordance with BS 4790:1987.



Bag Size	60 Litres
Product Code	5066
Bags Per Pallet	50
Pack Weight	16-17kg
Barcode	5060157810728
*************	







#### PINE MINI CHIPS™

A neat, well-screened pine bark mulch. Use for pots, tubs, containers and borders. Nominal particle size 3-18mm. Fire tested in accordance with BS 4790:1987.



Bag Size	60 Litres
Product Code	5100
Bags Per Pallet	50
Pack Weight	18-19kg
Barcode	5060157810711







#### SYLVABARK® PINE BARK FLAKES

Supreme, chunky, professional-quality, highly-screened bark. For pots, tubs, beds and borders. Nominal particle size 18-35mm.



Bag Size	50 Litres
Product Code	5093
Bags Per Pallet	60
Pack Weight	11-12kg
Barcode	5060157810322









#### SYLVABARK® PINE MINI MULCH

Supreme, neat, highly-screened, professional-quality bark. Use for mulching pots, planters, tubs and borders. Nominal particle size 3-18mm.



Bag Size	50 Litres
Product Code	5094
Bags Per Pallet	60
Pack Weight	11-12kg
Barcode	5060157810315









# Best Sellers Within their category. **BESTSELLER**

We have learnt by experience over many years, which are the key stock items from our extensive product range. Look for the key stock items BESTSELLER symbol—the sales team would be delighted to go through this with you.



COMPOST/BARK MULCH/TOPSOILS	Product Code	Page
SylvaGrow® Multi-Purpose	7653	4
SylvaGrow® Farmyard Soil Improver	7228	7.
Spruce Ornamental™	5065	8
SylvaGrow® Planter	7231	6
Composted Fine Bark™	7573	7
Topsoil™ Blended Loam	7506	7.
SylvaGrow® John Innes No.3	7252	6
Playbark™	6018	10

DECORATIVE AGGREGATES	Product Code	Page
Cotswold Chippings 20mm	8021	14
Blue Slate 20mm	8023	14
Scottish Cobbles 50–80mm	8035	15

# Point of Sale

Unique point of sale support material to help boost sales.

#### **Correx Header Boards**

Large: 900mm (w) x 600mm (h) • Small: 600mm x 400mm





**Natural Choice Aggregates Tactile** 

5mm • Size: 400mm (w) x 400mm (h)

#### **Wide Display Banners**

Size: 1600mm (w) x 700mm (h)





#### **Countertop Display**

Mini-bulk bag & product sampler. Polypropylene bag for product and Correx board.

Board: 250mm (w) x 670mm (h) Bag: 320mm (w) x 330mm (h)

# Natural Play Surfaces RHS



#### PLAYCHIPS® SOFTWOOD/HARDWOOD

A specially processed and screened woodchip. Dust and fines removed. Contains >90% wood. Nominal particle size 5—40mm. Tested in accordance with BS EN 1176 and 1177. Fire tested in accordance with BS4790:1987.



Please note: Dual-purpose printed polybag will indicate as per order whether contents are Softwood or Hardwood.



#### Softwood

Bag Size	60 Litres
Product Code	6048
Bags Per Pallet	50
Pack Weight	15-16kg
Barcode	5060157810742





#### Hardwood

Bag Size	60 Litres
Product Code	6049
Bags Per Pallet	50
Pack Weight	16-17kg
Barcode	5060157810759



## Bulk Bag details, see pages 18–19.

#### **PLAYBARK®**

BESTSELLER

An exceptionally well-graded, chunky pine bark.
Contains <5% wood. Dust and fines removed. Nominal particle size 10–40mm. Tested in accordance with BS EN 1176 and 1177. Fire tested in accordance with BS4790:1987.



Bag Size	60 Litres
Product Code	6018
Bags Per Pallet	50
Pack Weight	16-17kg
Barcode	5060157810735





#### PLAYSAND™

A natural silica sand that has been washed and screened. An effective outdoor loose impact absorbing surface for use under play equipment, for sand play areas, as well as athletic facilities. Nominal particle size 0.25—0.5mm. Tested in accordance with BS EN 1176 and 1177. Tested in accordance with BS EN 71-1-3 (Safety of Toys).



Bag Size	15 Litres
Product Code	6039
Bags Per Pallet	49
Pack Weight	18-20kg
Barcode	5060157810476
Ma Unite	de in the D KINGDOM



## Horticultural Grits & Sands RHS



#### HORTICULTURAL COARSE GRIT

Ideal for cacti, succulents and alpines as a decorative top dressing, or for incorporating into compost mixes to improve drainage. Helps improve drainage when dug into heavy soil. Washed. Nominal particle size 2–6mm.



Barcode	5060157810414
Pack Weight	19-21kg
Bags Per Pallet	49
Product Code	8000
Bag Size Product Code	20kg 8000



Bag Size	7kg
Product Code	8046
Bags Per Pallet	132
Pack Weight	6.5-7.5kg
Barcode	5060157811602



#### HORTICULTURAL POTTING GRIT

Ideal for cacti, succulents and alpines as a decorative top dressing, or for incorporating into compost mixes to improve drainage. Washed. Nominal particle size 1-4mm.



Bag Size	20kg
Product Code	8001
Bags Per Pallet	49
Pack Weight	19–21kg
Barcode	5060157810421



Product Code 8048 Bags Per Pallet 132 Pack Weight 6.5–7.5 kg Barcode 5060157811619	Bags Per Pallet 132 Pack Weight 6.5—7.5 kg Barcode 5060157811619	Bag Size	7kg
Pack Weight 6.5 – 7.5 kg	Pack Weight 6.5—7.5 kg Barcode 5060157811619	Product Code	8048
	Barcode 5060157811619	Bags Per Pallet	132
Barcode 5060157811619		Pack Weight	6.5-7.5kg
	This :	Barcode	5060157811619
	This		
Thus product is Vegan	107/000	10700	

#### HORTICULTURAL SHARP SAND

Improves texture and drainage in seed and cutting compost. Ideal to use when laying paving and patio slabs. Washed. Nominal particle size 0-3mm.



Bag Size	20kg
Product Code	8003
Bags Per Pallet	49
Pack Weight	19-20kg
Barcode	5060157810445





Bag Size	7kg
Product Code	8050
Bags Per Pallet	132
Pack Weight	6.5-7.5kg
Barcode	5060157811640







#### HORTICULTURAL GRAVEL

Ideal for cacti, succulents and alpines as a decorative top dressing, or for incorporating into compost mixes to improve drainage. Use to construct paths, drives, rock gardens, or around water features. Washed. Nominal particle size 4–10mm.



Bag Size	20kg
Product Code	8002
Bags Per Pallet	49
Pack Weight	19-20kg
Barcode	5060157810438







#### HORTICULTURAL SILVER SAND

Improves texture and drainage in seed and cutting compost. Blend 50/50 with Melcourt Topsoil to make lawn dressing. Washed. Nominal particle size 0–2mm.



20kg
8004
49
19-20kg
5060157810452









# Melcourt and the environment

#### **Peat-free**

As the leading supplier of effective, peat-free growing media for both the professional and retail markets, Melcourt have illustrated very clearly the extremely good results that can be achieved without the use of peat.

We have not only provided amateur gardeners the wherewithal to garden without peat, we are also one of the main suppliers of peat-free growing media to the professional grower market in the UK.

Our growers have demonstrated that peat-free production is both commercially and competitively possible.



#### **Responsible Sourcing**

As founding members of the Responsible Sourcing of Growing Media Scheme (www. responsiblesourcing.org.uk) Melcourt have helped the industry demonstrate the environmental and social credentials of the materials they are using.

Melcourt products are now scored on the system, allowing stockists to demonstrate their credentials to their increasingly well-informed customers.



#### **Wood and plastic**

All of Melcourt's eligible bark and wood-based ingredients hold Forest Stewardship Council certification. The Forest Stewardship Council (FSC) is an international network that promotes the responsible management of the world's forests.

We are constantly looking for ways to reduce our use of plastic. At present there isn't a material that can fully replace it as our products are frequently damp, heavy and stored outside.

However, our polythene bags currently contain 30% recycled plastic and we are working with our supplier to raise this to 50% by 2025.

Our bags are also fully recyclable. The award-winning Melcourt Bag for Life scheme (see page 17) allows participating garden centres to offer a reusable bag system which is very popular with consumers.

# **Decorative Aggregates** RHS













Bulk Baq details, see pages 18–19.

## Bulk Bag details, see pages 18–19.



A blend of creams, buffs, and golden honey browns giving an overall golden effect.

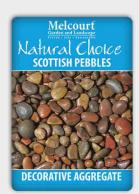


Bag Size	20kg
Product Code	8031
Bags Per Pallet	70
Pack Weight	19-21kg
Barcode	5060157810971



## SCOTTISH PEBBLES 20–40mm

A naturally rounded granite and quartz pebble from the Highlands of Scotland.

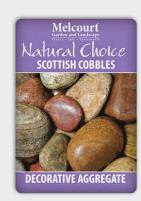


Bag Size	20kg
Product Code	8033
Bags Per Pallet	70
Pack Weight	19–21kg
Barcode	5060157810988

#### SCOTTISH COBBLES 50-80mm

A naturally rounded granite and quartz cobble from the Highlands of Scotland.

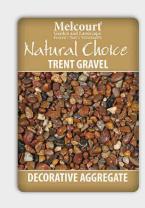
BESTSELLER



Bag Size	20kg
Product Code	8035
Bags Per Pallet	70
Pack Weight	19-21kg
Barcode	5060157810995

## TRENT GRAVEL 20mm

An attractive, multi-coloured gravel from the Trent Valley, also known as *Quartz Gravel*.



Bag Size	20kg
Product Code	8037
Bags Per Pallet	70
Pack Weight	19-21kg
Barcode	5060157811008





# Endorsements

To make it easier for you to see the suitability of our products for your customers, here's a key to symbols for each product to look out for when choosing a product.

#### **ROYAL HORTICULTURAL SOCIETY**

Indicates that the product is endorsed by the RHS, one of the world's leading horticultural organisations and the UK's leading gardening charity.





#### JOHN INNES SEAL OF APPROVAL

Indicates that the SylvaGrow® John Innes range has been inspected and approved by John Innes Manufacturers' Association (JIMA).



#### SOIL ASSOCIATION

The UK's most well-known organic certification body approves our organic range, the logo on-pack giving real credibility to the organic claim.



#### SUITABLE FOR USE BY VEGANS

An increasing proportion of customers look for vegan-friendly products, which many of our composts are.



#### **FSC® CERTIFICATION**

All eligible Melcourt products are certified by the Forest Stewardship Council (FSC®) indicating that we only use bark and wood from sustainably managed sources.



# **Poultry & Reptile Bedding**

### **Poultry Chips**

#### CHICKEN CHIPS – SOFTWOOD

Carefully selected and screened softwood chips. Made from UK-sourced virgin wood chips and contains no recycled wood waste. Successfully used as a natural long-lasting surface within domestic poultry runs. Nominal particle size 10–40mm with minimal dust and fine content. Fire tested in accordance with BS4790:1987.

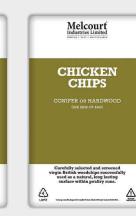
Melcourt Industries Limited

CHICKEN

CHIPS

#### CHICKEN CHIPS – HARDWOOD

Carefully selected and screened hardwood chips. Made from UK-sourced virgin wood chips and contains no recycled wood waste. Successfully used as a natural long-lasting surface within domestic poultry runs. Nominal particle size 10—40mm with minimal dust and fine content. Fire tested in accordance with BS4790:1987.



60 Litres

15-17kg

6722

Size	60 Litres	Bag Size
duct Code	6721	Product Code
s Per Pallet	50	Bags Per Pall
(Weight	15-17kg	Pack Weight



Proc

Bag:

### **Reptile Bark**

#### REPTILE BARK CHIPS

Well-screened pine bark chips used for vivariums and reptile bedding. Nominal particle size 15–35mm. Fire tested in accordance with BS4790:1987. Forest Stewardship Council (FSC®) certified FSC®.

#### REPTILE MINI CHIPS

Well-screened pine bark used for vivariums and reptile bedding. Nominal particle size 5–15mm. Fire tested in accordance with BS4790:1987. Forest Stewardship Council (FSC®) certified FSC®.

## REPTILE COIR

Fiberized coir fibre used for vivariums and reptile bedding. Nominal particle size 0–8mm.







Bag Size	60 Litres
Product Code	6650
Bags Per Pallet	50
Pack Weight	14-15kg

Bag Size	60 Litres
Product Code	6651
Bags Per Pallet	50
Pack Weight	14-15kg

Bag Size	60 Litres
Product Code	6653
Bags Per Pallet	50
Pack Weight	17-19kg





# **Bag For Life & Maxi Bales**

#### **REFILLABLE BAG FOR LIFE**

Select which product you require together with a RHS endorsed Melcourt **Bag For Life**.



#### How to use

The customer chooses a product and the store fills the Bag For Life from the Maxi Bale. Customer pays for the growing media, and a **Bag For Life** (if a first-time customer). Customer uses the product and returns to the store to buy more product using the same **Bag For Life**.

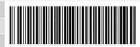
Product for the refillable **Bag For Life** bags comes in a Maxi Bale. Each Maxi Bale contains 2500 litres, is spun-wrapped, labelled, and delivered on a recycled and recyclable one-way-trip pallet.

Buy a pack of 55 **Bag For Life** bags that you can sell to your customer to fill repeatedly with compost or mulch from the Maxi Bales. On their third refill, customers would be in plastic 'credit'—a contribution in kind to the environment.

### **Bag For Life**

#### **Refillable Bags**

Bag For Life	Pack of 55 bags
Product Code	8506
Barcode	5060157811206



#### **Melcourt Bag For Life Sales**

For each sale you'll need to scan two barcodes. One for the refillable **Bag For Life**, and one from the list of Maxi Bales for the contents — unless the customer's brought the refillable **Bag For Life** back for a refill. If you're selling a refill, only scan the product contents Maxi Bale barcode.

### **Maxi Bales**

#### SylvaGrow® Multi-Purpose

Maxi Bale Size	2500 litres
Product Code	7223
Barcode	5060157811114



#### SylvaGrow® With Added John Innes

Maxi Bale Size	2500 litres
Product Code	7235
Barcode	5060157811121



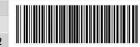
#### SylvaGrow® Organic

Maxi Bale Size	2500 litres
Product Code	7203
Barcode	5060157811145



#### SylvaGrow® Tub & Basket

Maxi Bale Size	2500 litres
Product Code	7237
Barcode	5060157811152



#### SylvaGrow® Ericaceous

Maxi Bale Size	2500 litres
Product Code	7236
Barcode	5060157811138



#### Composted Fine Bark™

Maxi Bale Size	2500 litres
Product Code	7549
Barcode	5060157811169





#### Spruce Ornamental™

Maxi Bale Size	2500 litres
Product Code	5044
Barcode	5060157811176





#### **Ornamental Bark Mulch**

Maxi Bale S	ize 2500 litres
Product Cod	de <b>5101</b>
Barcode	5060157811190





#### **Pine Mini Chips**

Maxi Bale Size	2500 litres
Product Code	5043
Barcode	5060157811183





# **Bulk Bag Availability**

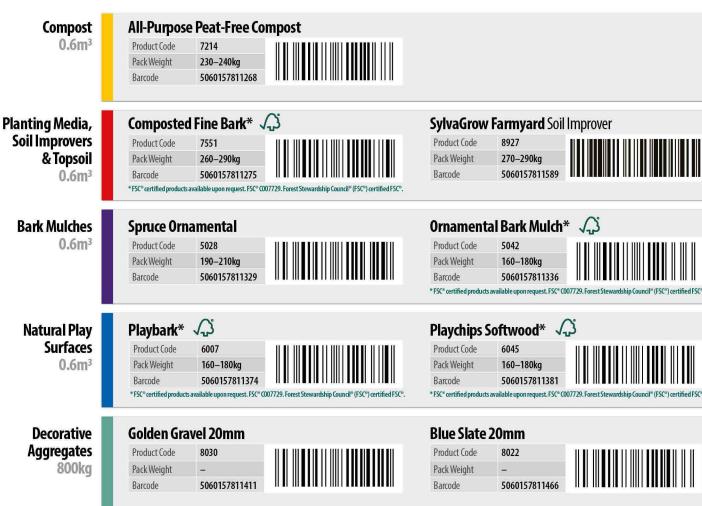
# Compost, topsoil, bark mulches, soil improv

The following lines are available in bulk bags and can be delivered as part of your retail order. Please note, two bulk bags are equivalent to one pallet space.

Refer your customers to this table to help decide how many bags they might need to cover a given area.

Volume	<b>1 Bags</b> Area m²	<b>2 Bags</b> Area m²	<b>3 Bags</b> Area m²	<b>4 Bags</b> Area m²	<b>5 Bags</b> Area m²	<b>Depth</b> (Inch/mm)
	12	24	36	48	60	2"/50mm
0.6m³	8	16	24	32	40	3"/75mm
	4	8	12	16	20	6"/150mm
800kg	12	24	36	48	60	2"/50mm
20kg	0.3	0.6	0.9	1.2	1.5	2"/50mm

Need help with the calculations or general advice, please call the Melcourt office on 01666 502711.



**Green Granite Chippings 16mm** 

5060157811435

8028

Product Code

Pack Weight

Barcode









Blue Slate 40mm

8032

5060157811480

Product Code

Pack Weight

Barcode

# ers, natural play surfaces, decorative aggregates.

#### SylvaGrow Rose, Tree & Shrub Compost

Product Code	8928
Pack Weight	270-290kg
Barcode	5060157811596



#### **Topsoil Blended Loam**

Product Code	7468
Pack Weight	510-630kg
Barcode	5060157811305



#### Pine Mini Chips\* 🔎

Product Code	5098
Pack Weight	180-200kg
Barcode	5060157811343



### Bark Nuggets\* 🗘

Product Code	5011
Pack Weight	160-180kg
Barcode	5060157811350



### Amenity Bark Mulch\* 🗘

Product Code	5057
Pack Weight	140-150kg
Barcode	5060157811367



#### **Playchips Hardwood**

Product Code	6022
Pack Weight	160-180kg
Barcode	5060157811398



#### **Playsand**

Product Code	6040
Pack Weight	700-750kg
Barcode	5060157811404



#### **Trent Gravel 20mm**

Product Code	8036
Pack Weight	-
Barcode	5060157811442



### **Cotswold Chippings 20mm**

Product Code	8020
Pack Weight	-
Barcode	5060157811428



#### Forest of Dean 14mm

Product Coda

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Pa	ck Weight	, <del>_</del>
Ba	ırcode	5060157811459



#### Scottish Pebbles 20-40mm

Product Code	8024
Pack Weight	_
Barcode	5060157811473



### Scottish Cobbles 50-80mm

Product Code	8034
Pack Weight	-
Barcode	5060157811497



## **Stockist Information**

# Getting the best from Melcourt stock

We constantly analyse customer feed-back and are always seeking practical ways to improve our offer. The most frequently raised issues by consumers hinge around product storage and stock rotation.

#### **Product Storage**

- All of our polythene packed retail products are carefully machine packed and hooded for weather protection.
- At the garden centre or retail outlet, these products, particularly composts, topsoil and soil improvers, should be stored in dry, under covered areas.

#### Stock Rotation

- During manufacture, each bag is clearly laser printed with the date of manufacture.
- During the season, please take care to ensure that the oldest stock is sold first.
- It is not good practice to hold stock that is over one year old.
- At the end of the season, we recommend that you clear any remaining stock, leaving just enough stock to service the quieter winter months.
- Re-order fresh stock late winter for following season's sales.

#### THE MANUFACTURER

Should provide simple and clear information to both stockists and consumers, covering: product use; product management; and use by date. Melcourt also provide support both in the field and on our helpline.

Melcourt have invested in state of the art laser printer so that date of manufacture is clearly printed.



We do not make large quantities of compost during the 'low season', for sale next year, but usually make our compost products within four weeks of despatch.

In the rare occurrence of a customer complaint, we respond promptly and courteously usually to the complainant's entire satisfaction.

#### FOR THE RETAILER

All Melcourt peat-free composts are 'active' and should be sold and used in accordance with the instructions which are clearly printed on each pack.



The issue of stock rotation is extremely important. Melcourt field sales staff will explain to our stockists why and what simple steps should be taken to help.

We recommend that at the end of each season, all old stock is sold, leaving space for new, fresh stock to be bought in next season.

Unfortunately, we do not offer a sale or return service, therefore it is clearly for the stockist to ensure that the oldest stock is sold first.

#### **FOR THE CUSTOMER**

Carefully follow the instructions that are printed on the back of the bag regarding use by advice.

If you need further help, contact Melcourt.

Any surplus compost that is not used within the recommended period can be spread onto the garden as an effective soil improver.



The polythene bag containing the product is strong enough to be re-used many times around the home and garden. For example, as a hanging basket liner, as a sturdy container for canes or for taking green waste to the tip.

# Frequently asked questions.

#### What is peat-free compost?

Peat-free compost is simply a growing medium manufactured without the inclusion of peat. Peat has been the staple ingredient in UK growing media for many decades but since the late 1980s environmental concerns have created the need to look for alternatives.

#### Why the change to peat-free?

It is now widely recognised both in the UK and internationally that the harvesting of peat releases vast quantities of carbon dioxide into the atmosphere. In addition, left in situ it is also host to a unique flora and fauna as well as having an important role in flood mitigation.

#### When will peat be banned in the UK?

The UK government is proposing to ban the use of peat in retail products from 2024. They plan to follow this up with a ban on the use of peat in professional growing by 2026 (with a few exceptions).

### Are they made to a British Standard specification?

There is no British Standard for growing media but the Responsible Sourcing of Growing Media (see below) includes a performance standard. At Melcourt we carry out our own rigorous testing at our two regional trials sites in order to ensure that our composts are consistently achieving the required high standard of performance.

#### Are all peat-free composts the same?

Very definitely not! Melcourt have been at the forefront of peat-free development having launched their first professional peat-free compost Sylvamix, in 2001. Widely acknowledged to be the market leader, SylvaGrow was brought to the retail market in 2014 and since then the range has won many performance awards, become endorsed by the RHS and gained two Royal Warrants.

### Do peat-free composts need different management to peat-based products?

Peat-free composts vary in their ingredients and so the management required for them to best perform also varies. However, at Melcourt we realised that it isn't practical to expect gardeners of different degrees of experience to be able necessarily to judge how to manage their composts. So we designed our SylvaGrow range to be easy to use and its management is very similar to traditional peat-based media. However, in common with many peat-free media it can look dry on the surface when in fact it is perfectly adequately watered underneath. We recommend checking this using the weight of the pot or by the 'finger test' simply pushing a finger into the layers below the surface in order to check the moisture content.

#### What does 'organic' mean?

The word 'organic' is one of the most misused words in retail horticulture. Often confusingly used to merely indicate the presence of organic matter in a mix, a truly organic product is one that is approved by a recognised organic certification body following a strict audit process. It will contain only materials that are free from artificial fertilizers and pesticides. SylvaGrow Organic and the Planter for Organic Growing are approved by the Soil Association which is the nation's most well-known organic certification body.

### What is the 'Responsible Sourcing Scheme'?

The Responsible Sourcing of Growing Media Scheme allows stockists and consumers a much greater level of transparency about the ingredients used in composts and their impacts on the environment. Created by a cross-industry group that included conservation bodies, manufacturers, retailers, growers, the HTA and the RHS, the newly-launched scheme brings evidence and clarity to an area that has previously been clouded by misinformation and conjecture. Melcourt are founder members and have been very involved in the formation of the scheme. For more information see: www.responsiblesourcing.org.uk

#### What is John Innes?

John Innes compost is a soil-based medium based on a formula created at the John Innes Institute in the 1930s. The SylvaGrow John Innes range is peat-free. See our website for a full description including the history of this heritage range.

## Why are various products in Melcourt's retail range endorsed by the Royal Horticultural Society?

Melcourt peat-free growing media were already being widely and successfully used in RHS gardens when they decided to look for a brand of peat-free growing media, soil improvers and mulches to endorse. SylvaGrow was an obvious choice given that they had tried and tested it for years and knew it to be a consistently high-performing peat-free compost. Being 100% peat-free and the organic products holding Soil Association approval were major considerations in their decision.

# Melcourt celebrates 40 years 100% peat-free.

As Melcourt enters its 40th year, we celebrate all that the company has become, its aims, values and mission, the breadth of its offer across many sectors, its people, commitment to the environment, charitable works and more.

Quality and innovation have always been at the heart of Melcourt's activities, driving our choices and guiding our approach to business. Here we describe how we achieve some of the best and most consistent quality available across the sectors we serve.

Indeed the quality of our products has long been recognised and we are honoured to have been awarded Royal Warrants from Her Majesty Queen Elizabeth II and at the time of the award, the former His Royal Highness the Prince of Wales. We are also very proud to uniquely hold Royal Horticultural Society (RHS) endorsement for many products in our retail range.

A successful business is also a responsible business and as founding developers and members of the new Responsible Sourcing of Growing Media Scheme we are delighted that customers can now check the environmental and social impacts of the growing media we manufacture.

Our wood and bark purchasing policies include a commitment to UK forestry and our Forest Stewardship Council (FSC®) certification ensures that our raw material purchasing decisions are driven on the basis of responsible forest practices.

Many of our growing medium ingredients meet the exacting standards of the UK's most influential organic charity, the Soil Association and we have been certified by them since the early 1990s.

A company is only as good as the people it employs and at Melcourt we have a skilled and dedicated team, some of whom have celebrated more than three decades with the company. Our staff have customer service and integrity at their core and we believe that the long term relationships we have built over many years illustrate the commitment and loyalty that we have to our customers and which they have to us.

# Melcourt Industries Limited





Andy Chalmers, Managing Director of Melcourt cuts the cake.



Directors, sales teams, operators & HQ staff gather to celebrate 40 peat-free years of Melcourt.

#### From left to right:

Steve Green (Ransfords), Andy Perry, Richard Illing, Beverley Moseley, Vicki Wright, Shaun Evans, Richard Cave, Catherine Dawson, Paul Lyon, Pat Watson (A.W. Jenkinson), James Harriss, Andy Chalmers, Mark Tedder, Janusz Jaszewski, Nathan Scrivens, Amber Worrell, Scott Young, Rachel Cash, Diane Furmedge, Rebecca Doidge, Neil Gray, Elaine Rose, David Graham (A.W. Jenkinson), and Niael Bullock (not in picture).

Melcourt Industries Ltd incorporated. Initial sales of bark mulch, natural play surfaces, and all-weather riding surfaces for horses.

**Sylvamix** launched – a unique 100% peat-free professional growing media range.

**2014** SylvaGrow Multi-Purpose retail compost launched.

**SylvaGrow** achieves Consumer Association Which? Gardening 'Best Buy' (the first of many).

Melcourt retail products uniquely endorsed by Royal Horticultural Society (RHS).

**ROYAL WARRANT** granted to Melcourt by HRH the Prince of Wales for the supply and manufacture of peat-free *Organic Growing Media*.

Government includes peat reduction targets in Policy Paper, A Green Future: Our 25 Year Plan To Improve The Environment.

Another bagging line added to meet increasing demand for growing number of stockists.

2020 Coronavirus pandemic encourages three million new gardeners which helps record sales of SylvaGrow.

A totally new computer system installed integrating all aspects of the business and greatly increasing efficiency.

2022 ROYAL WARRANT granted to Melcourt, this time from Her Majesty Queen Elizabeth II for the supply of Horticultural Products.

 Further investment in the business with another fully automated bagging line.

The SylvaGrow range expands again to include the new **Rose**, **Tree and Shrub** planting compost.

**2023** Melcourt celebrates 40th Birthday.

**SylvaGrow Multi-Purpose** gets Which? Best Buy for category *Compost—Raising Young Plants*.

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The future of gardening is peat-free, and Melcourt is leading the way.

